



SILVERADO

21 MPG HWY:
BETTER FUEL ECONOMY THAN DODGE RAM*

SEE THE BEST IN

PG Silverado 4x2 EPA estimated 16 MPG city/21 Highway
Dodge Ram 4x2 EPA estimated 14 MPG city/20 Highway

The advertisement is a horizontal banner with a dark, textured background. On the left, the Chevrolet bowtie logo is positioned above the word "SILVERADO" in large, bold, white capital letters. To the right of the logo, the text "21 MPG HWY:" is displayed in large, bold, white capital letters, followed by "BETTER FUEL ECONOMY THAN DODGE RAM*" in a slightly smaller, bold, white capital font. Below this, the phrase "SEE THE BEST IN" is written in a smaller, bold, white capital font. At the bottom left, in a very small, white, sans-serif font, is the text "PG Silverado 4x2 EPA estimated 16 MPG city/21 Highway" and "Dodge Ram 4x2 EPA estimated 14 MPG city/20 Highway". On the right side of the banner, there is a partial view of a silver Chevrolet Silverado truck, showing its front end and side profile.